## Contents

Foreword	ix
Introduction	xi
List of Acronyms	xix
Chapter 1. International Communication and Arab Countries: Studie on Media Development and Media Geopolitics	<b>s</b> 1
1.1. Communication for development in France: an	
imported subdiscipline?	2
1.2. Development and geopolitics: two distinct matters?	3
1.3. In the beginning: (Arab) media and development	5
1.4. Academic publications on Arab media: from scarcity to profusion	5
1.5. Arab media: from official speeches to the domination of the	
Anglo-American pragmatic school	10
1.6. The 2000s: renewal of research or "Al Jazeerazation"	
of the academic literature?	12
1.7. The uninhibited liberalization of the media	15
<ul><li>1.8. An interest in Arab public opinion, a rarity of work on audiences</li><li>1.9. Has the media and development relationship been abandoned to</li></ul>	16
think-tanks in the Internet age?	17
1.10. The renewal of a field of study or journalism for the development of	
investigative journalism	19
Chapter 2. The Obsolescence of Classical Theories of International Communication	23
<ul><li>2.1. Modernization by the media or "westoxification"?</li><li>2.2. Development is not an exportable product</li></ul>	24 26

2.4. Impetus for a NWICO	28 30 32
Chapter 3. The Information Society or the Liberal Remodeling of Development Theories.	37
<ul> <li>3.2. Progress: an accounting measure?</li> <li>3.3. Arab countries in the "information society".</li> <li>3.4. Young graduates – and connected in a precarious economic context.</li> <li>3.5. The use of digital media and social networks.</li> </ul>	39 41 46 50 55 58
	63
$\mathcal{S}_{\mathcal{I}}$	64 68 70
Chapter 5. The "Arab Street" in the Press: a Specific Frame of the South	73
5.2. The "Arab street" in the French press: presentation of general trends 5.3. Original matrices and perspectives for the appreciation of the "Arab street" 5.4. The use of "Arab street" in the press: from the beginning to today 5.5. The media "spawning" of September 11, 2001 5.6. 2011: revolutions and the Arab street 5.7. Conclusion: the Arab street, Arab "revolutions" and "embedded"	74 76 82 83 86 94
Chapter 6. Geopolitics of the Arabic-speaking Media and Politics of nfluence	99
6.2. From the Gulf War to 9/11 as triggers for new media geopolitics 1 6.3. Paradigm shifts in cooperative action in the field of media and journalism	100 102 107

Chapter 7. Cooperation and Training of Journalists in the Digital Media Era	113
7.1. "All equal in the face of innovation?"	114 117
Chapter 8. Development Policy and Journalism: Between Standards Competition and Cooperation.	121
<ul><li>8.1. Different visions and cooperation agencies</li><li>8.2. Cooperation policies "from the bottom up"</li><li>8.3. Media development assistance: the convergence of</li></ul>	123 131
practices and standards	133
Canal France International	134 138
Conclusion	139
References	149 171